



## BOWL FOR KIDS' SAKE

# Suggested Calling Script

**"Hi! I am participating in this year's Bowl For Kids' Sake campaign to raise money for Big Brothers Big Sisters, and having fun at the same time. I know you are interested in helping children. The mentoring program used by Big Brothers Big Sisters has proven results, so I thought you would be interested in sponsoring me for their Annual Bowl For Kids' Sake."**

This is a great time to add a personal touch. Consider an applicable story or some facts to help draw your potential donor into your campaign.

**"It really doesn't take much to help Big Brothers Big Sisters. \$20, \$100, or any other pledge amount makes a huge difference. Bowl For Kids' Sake is actually the biggest fundraiser for Big Brothers Big Sisters. It is because of the support of people like you that makes it so successful." "I'm working towards a personal goal of \$XXX, would you be willing to sponsor me and help me towards this goal for my Bowl For Kids' Sake campaign?" "How much would you like to pledge?"**

This is where you can choose which donation option to offer.

**"You may either make a cash or check donation, or be invoiced\* for your pledge (\*\$25+ please). You can also go to my Firstgiving website (set up your page at [www.firstgiving.com/bbbsgc/BFKS2014](http://www.firstgiving.com/bbbsgc/BFKS2014)), where you can safely donate with your credit card."**

Be sure to record all of your Bowl For Kids' Sake pledges on your pledge form.

**"Thank you so much for supporting my Bowl For Kids' Sake campaign. Your support will help bring smiles to many more children in Gallatin County."**



Start Something for Kids in Your Community.

